

EDITORIAL

STANDARDS

Version 1.0

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EDITORIAL STANDARDS

These Editorial Standards outline the principles, practices and commitments that guide all editorial work published on 24 Airlines, ensuring accuracy, independence, transparency and consistency across all content.

These standards apply to all editorial formats published on 24 Airlines and are central to maintaining our editorial integrity. Questions or clarifications regarding editorial policy can be directed to editorial@24airlines.com

1. About 24 Airlines
2. Editorial Independence
3. Sources and Information
4. Original Content
5. Editorial Tone and Style
6. Context and Added Value
7. Types of Content
8. Images and Visual Content
9. Accuracy and Corrections
10. Ethics and Responsibility
11. Final Note

1. ABOUT 24 AIRLINES

24 Airlines is an independent global aviation news platform dedicated to accurate, professional and context-driven coverage of the aviation industry.

Our editorial focus includes airlines, airports, aircraft manufacturers, business and private aviation, aviation technology, connectivity and long-term industry trends. Our goal is to inform, explain and provide meaningful context — not to promote or sensationalize.

2. EDITORIAL INDEPENDENCE

All content published on 24 Airlines is produced independently.

- We do not copy or republish content from other media outlets
- We do not operate as a promotional or PR channel
- Editorial decisions are made independently of commercial partnerships
- Sponsored content is clearly labeled and separated from editorial reporting

Editorial integrity and reader trust are our highest priorities.

3. SOURCES AND INFORMATION

Approved sources include:

- official airline and airport press releases
- official newsroom and corporate websites
- aircraft manufacturers and aviation suppliers
- regulatory authorities (such as EASA, FAA, ICAO)
- verified public industry data

Not permitted as primary sources include:

- content copied from other aviation media outlets
- blogs, forums or unverified social media posts
- speculation or rumors without official confirmation

Information from external sources is used **only as the basis for original reporting.**

4. ORIGINAL CONTENT

All articles published on 24 Airlines must be:

- originally written
- clearly structured
- based on verified information
- written in our own words

Direct copying, close paraphrasing or translation of other media articles is not permitted.

Facts may be referenced. Text may not be reproduced.

5. EDITORIAL TONE AND STYLE

24 Airlines maintains a professional, neutral and informative tone.

We avoid:

- sensationalism
- clickbait headlines
- exaggerated or promotional language
- personal opinions presented as facts
- corporate fluff

Our focus is clarity, relevance and accuracy.

6. CONTEXT AND ADDED VALUE

Beyond reporting facts, every article aims to provide context.

Where relevant, articles explain:

- why a development matters
- how it affects passengers, operators or the industry
- how it fits into broader aviation trends

Context and explanation are core to the editorial value of 24 Airlines.

7. TYPES OF CONTENT

24 Airlines publishes:

- aviation news based on official announcements
- industry analysis
- explainers and educational articles
- technology and connectivity features
- interviews and case studies

A balanced mix of news and long-form content is encouraged.

8. IMAGES AND VISUAL CONTENT

Permitted image sources include:

- official press images with appropriate credit
- royalty-free stock images (e.g. Unsplash, Pexels, Pixabay)
- original images owned by 24 Airlines

Not permitted:

- images taken from other media outlets
- images without clear usage rights
- removal of watermarks

All images must include proper attribution where required.

9. ACCURACY AND CORRECTIONS

24 Airlines strives for accuracy at all times.

If an error is identified:

- it will be corrected promptly
- updates will be made transparently
- accuracy takes precedence over speed

10. ETHICS AND RESPONSIBILITY

24 Airlines adheres to professional journalistic and ethical standards.

We do not publish:

- misleading or false information
- hate speech or discriminatory content
- political propaganda
- content that violates laws or ethical norms

11. FINAL NOTE

By publishing content on 24 Airlines, contributors and partners agree to follow these Editorial Standards in full.

Transparency, credibility and respect for readers define our editorial work and guide every article we publish.